

## BENCHMARKS

### “How to implement a circular economy policy in your area?”

*ADEME has published a video designed for project owners*

In its determination to provide the best possible support for the local authorities that wish to launch a circular economy project in their area, ADEME recently published a video giving details of the support programme it is offering.



In order to promote the hatching of circular economy projects, ADEME has set in a support package for local authorities interested in this initiative. In a short video recently posted on its Youtube channel, it give details to project owners of the package it is setting in place to support them with their green transition: a reference system to guide them with the various actions to be implemented, putting in contact with a network dedicated to the subject, conditions for obtaining a label in order to provide proof of a real environmental policy ... so many steps that are detailed in this short video produced in motion design.

To see the video: <http://bit.ly/2FxaIJO>