

...OPEN FORUM...

« Contribution of La Poste to the public policies linked to energy transition in the region »

By Sophie-Noëlle NEMO, Director of the Energy Transition Delegation of the La Poste Group



« There are several reasons guiding La Poste's commitment to energy transition. Firstly, the Group is determined to make a contribution to one of the most important public policies. Secondly, because it is a question of social responsibility and long-term economic performance. Lastly, it wishes to share its experience with the local authorities by proposing innovative and useful offers. »

« Committed for over ten years to the fight against climate change, La Poste is mobilizing its skills to help the local and regional authorities and businesses make a success of their energy transition. »

Committed to a CSR policy deeply rooted in its identity, engaged for several years in the reduction of its carbon footprint, La Poste has made energy transition one of the priority programmes of its strategy plan. We reduced our CO² emissions by 12 % between 2012 and 2015 and set in place a carbon compensation scheme for all our logistic activity. Furthermore, La Poste has the biggest fleet of electric vehicles in the world. Concerning our real estate portfolio, with 7 million square metres managed, we have developed real skills for promoting energy savings: at the end of 2015, we recorded a 20 % reduction in the energy consumption of our buildings. For a year now 100 % of the electricity consumed by our 12,000 tertiary buildings is guaranteed to come from a renewable energy source. Similarly, La Banque Postale is active in the financing of the energy transition with a range of investments and a range of products for financing the purchase and the insuring of the electric or hybrid vehicles or financing housing energy renovation works.

« What La Poste has succeeded in implementing for itself constitutes today a source of innovation for the services of local authorities and businesses »

This is how we have in particular developed solutions in three key areas to back up the energy transition of the organisations: recycling, ecomobility and housing energy renovation. As regards recycling, we have strengthened our office waste collection offer. Within four years, 55,000 tonnes of paper have already been recycled and we are extending our offer to other recyclables. Our ecomobility solutions enable all the needs of the local authorities and businesses to be covered: reducing their fuel consumption, optimizing the management of their fleets of vehicles, advocating solutions for car sharing and car-pooling... As for our customized solution dedicated to the energy renovation of housing, we propose to co-construct the energy renovation scheme with the local authorities. We base this on the trust built up by our 73,000 postmen and women, present 6 days out of 7 all over the country (*see below*). Lastly, starting in 2017, thanks to our expertise acquired in the management of the energy used within our real estate stock, we will be able to help local authorities and tertiary businesses with the piloting and the reducing of their energy bills.

FOCUS

With ACTION HABITAT, La Poste offers to co-construct a customized solution with the local authorities involving:

- Detecting the housing units concerned with the help of the postmen or women
- qualifying the renovation projects technically and financially
- constructing a personalized action plan with the private individual, facilitating its implementation via a network of RGE certified (eco-friendly) local craftsmen
- rolling out the scheme and giving a lead to all the players in the region »

See you at 15.45 p.m on 25 January 2017, at the European Energy Transition Conference in Bordeaux, to attend the workshop n°40 « Rénovation de l’habitat : comment faire agir les citoyens ? » (in french only)

For more information about the La Poste Group: <http://legroupe.laposte.fr/>

[Back to the European Energy Transition Conference website](#)