

### *Read, seen and heard ...*

**FOCUS: Publication of the new work by ADEME - « *Changing behaviour and practices towards greater sustainability* »**



At the beginning of October ADEME published a work to provide support for the local authorities, associations and businesses that wish to change the behaviour of the citizens towards more sustainable lifestyles. Entitled « *Changing behaviour and practices towards greater sustainability* », this innovative work – downloadable from ADEME’s website, highlights the contributions made by the human and social sciences to understanding and acting in favour of energy transition with many examples of concrete projects.

By crossing behaviours through 5 disciplines: the economy, psychology, psychosociology, sociology and anthropology, the work identifies action levers both at the individual and inter-individual level and at the level of society and the material environment of the individuals.

Intended for local authorities, associations and businesses that have projects necessitating the changing of the behaviour of the citizens (e.g. in the context of the Climate Plan), this work offers a grid that enables the target population of their action to be clearly pinpointed through six key questions:

- Is the target population sensitized to the need to change practices?
- What is the attitude of the target population to the proposed behaviour?
- Is it possible to rely on legitimate leaders of opinion for this target population?
- Does the target population have the knowledge and skills to change the practice in question?
- Does the target population have the necessary financial means to implement the behaviour proposed?
- Does the target population have the necessary material means to implement the behaviour proposed (coloured dustbins, bike shed, etc.)?

Lastly, the panorama proposed demonstrates that in order to change behaviour, a combination of different actions, conducted by different players at different levels is needed: at the level of the individuals themselves, the small groups to which they belong (family, friends, neighbours...), the wider categories to which they belong (age group, socio-professional group, company etc...), and their close and distant physical environments.

[Discover the work « \*Changing behaviour and practices towards greater sustainability\* » on ADEME’s website](#)

### In the press:



#### **Anne Hidalgo, elected Chair of Cities 40 in August.**

In August Anne Hidalgo – Mayor of Paris, was elected Chair of Cities 40 – the biggest global network of cities mobilized against climate change, thus succeeding Eduardo Paes – Mayor of Rio. San Francisco, Athens, Moscow, Bombay, Peking... Created in 2005, the Cities Climate Leadership Group, or C40, brings together 85 cities across the globe, whose metropolitan areas generate 25% of the global GDP. Its aim: unify the forces of these cities to fight against climate change. (Sources: *Environnement Magazine* and [Carenews.com](http://www.carenews.com).) To find out more: <http://www.c40.org/> )



#### **Ségolène Royal announces big support from the Government for the development of clean transport**

On the occasion of her visit to the World Motor Show in Paris on October 1 last, Ségolène Royal – Minister for the Environment - announced the upscaling of the Government support for clean transport. Whereas the French population of registered clean motor vehicles has just passed the 100,000 mark (of which 32,000 for 2016 alone), making France the European leader in

the field, the minister wants to go even further. Among the measures announced: development of the population of charging terminals, a new ecological bonus for 2 and 3-wheeled vehicles or again the conversion bonus maintained for cars and small licence-free cars as an incentive to replace vehicles running on diesel. In the process of being finalised, the decrees should be published before the end of 2016. (Sources: *France Ino avec AFP*. To find out more: go to the website of the [Ministère de l'Environnement](http://www.milieu.gouv.fr))



#### **Coming into force of the Paris Agreement**

During this month of October, France, Europe and the world made a historical step forward in the fight against climate change. Following its ratification in India, Brazil, the USA and China especially, as well as in Europe – thanks to a virtually unanimous vote by the European Parliament - the Paris Agreement, drawn up and adopted in December 2015 at the COP21, is coming into force. The pre-condition for this, i.e. its

ratification by over 55 countries, representing more than 55% of greenhouse gas emissions has been fulfilled. To be officialised on 4 November next, the Agreement should thus make, according to Ségolène Royal –COP 22 the « COP of action ». So, owing to the coming into force of the Agreement, the first Conference of the Parties serving as the Meeting of the parties to this Agreement- CMA1 - will be held as early as November on the margins of COP22. (Sources: *LesAfrique.com* and [the website of the Ministère de l'Environnement](http://www.milieu.gouv.fr)).



### **Adoption of an opinion on "climatic justice" by the Economic Social and Environmental Council**

On 27 September last, the CESE (Economic Social and Environmental Council) gave its opinion on climatic justice. According to the Council,- « the virtually universal nature of the Paris Agreement should not cover up the continuing gap between the commitments of the States and the effort to reduce greenhouse gas emissions to be made by 2030 » to limit global warming to under 2 °C. In point of fact the CESE is

convinced that global warming, even if limited to 2°, will acerbate the inequalities in as far as some will have means at their disposal to limit the effects and others not. The measures for reducing greenhouse gas emissions may also have repercussions on employment and economic and social development and thus lead to other inequalities. According to the CESE, building climatic justice is indispensable. The links between poverty and climate change must be established and taken into account in the setting in place of the National Climate Change Adaptation Plan (PNACC). The CESE also recommends that the status of « climate change refugee » be put on the agenda of the COP 22 that will open in a few weeks' time in Marrakesh. (Sources: *Lacroix.com*. To consult the full opinion: go to the [CESE's website](#)).

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